



**Main Street  
Mount Vernon**

**QUESTIONS/TO SEND APPLICATION**  
501 South Main Street  
Mount Vernon, OH 43050  
director@mainstreetmountvernon.com  
740-393-1481

## Honoring Local Heroes Banner Program

### PURPOSE & DESCRIPTION OF PROGRAM

A hero can mean a wide array of things to many people. Main Street Mount Vernon recognizes heroic behaviors come from circumstance, commitment and dedication to our community, county and country. Main Street Mount Vernon also recognizes there are certain times throughout a year when we need to reflect and show appreciation for those individuals who have made sacrifices by serving in the United States Armed Forces, as well as those who have paid the ultimate sacrifice for our freedoms and whose debt can never be repaid.

To recognize these individuals, Main Street Mount Vernon is proud to announce 3 new community involved banner sponsorship opportunities as part of the **HONORING LOCAL HEROES BANNER PROGRAM**.

The 3 sponsored banners (flags) will allow community members to dedicate a banner hung on a light pole, lining Main Street in Mount Vernon, to an individual who currently resides or has previously resided in Knox County.

#### The 3 Programs are as follows:

1. **Memorial Day** (Service Men/Women in Memoriam Banners)  
End of April – Beginning of June
2. **Hometown Heroes** (Non-Service Community Heroes)  
Beginning of July-Beginning of August
3. **Veterans Day** (Current/Past Service Men/Women)  
Mid-October – Veterans Day

Each 30" x 61" banner will be double sided, full-color and custom designed with their name, branch of service or community affiliated role, dates of service, and photo (if provided). Banner locations shall be determined solely by Main Street Mount Vernon. The cost to purchase a banner is \$150. The banner will remain in place for the time allotted for its specific program. Once banners are removed, you will receive an email notifying you to pick up your banner. Banners not picked up will be disposed of.

Space is limited and banner applications are accepted on a first-come, first-served basis.

### ELIGIBILITY & REQUIREMENTS

#### Memorial Day

- Individuals must have served in Army, Navy, Air Force, Space Force Marines, National Guard or Coast Guard.
- Killed in line of duty.
- Proof of service will be required.
- Copies of Military Service Verification Forms DD214/Letter from their commanding officer.
- Past resident of Knox County.

#### Hometown Heroes

- Current resident of Knox County.
- Examples include:
  - Teacher
  - Nurse
  - Doctor
  - Mentor
  - First Responder
  - Etc.

#### Veterans Day

- Individuals must have served in Army, Navy, Air Force, Space Force Marines, National Guard or Coast Guard.
- Currently be an active service member/honorably discharged veteran.
- Proof of service will be required.
- Copies of Military Service Verification Forms DD214/Letter from their commanding officer.
- Current/Former resident of Knox County.



Photo Consists of Elements of ALL 3 PROGRAMS

## ORDERING A BANNER/RELEASE FORM

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1. Complete Banner Application and add [director@mainstreetmountvernon.com](mailto:director@mainstreetmountvernon.com) to your address book.
2. Once application has been processed, you will receive an email containing instructions on how to submit supplemental materials including: Photo, Completed Release Form, Military Service Verification, & Payment.
3. Name of person submitting the application: \_\_\_\_\_  
Address: \_\_\_\_\_
4. City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_
5. Email: \_\_\_\_\_

### FOR SERVICE MEMBER BANNER PROGRAMS ONLY

Service Member/Veteran Name: \_\_\_\_\_

Military Branch: \_\_\_\_\_ Rank: \_\_\_\_\_ Years of Service: \_\_\_\_\_

Please circle one: **Active Service Member**      **Veteran**      **Killed in the line of duty**

### FOR HOMETOWN HEROES BANNER PROGRAMS ONLY

Community Member Name: \_\_\_\_\_

Local Business/Organization/Partnership Name: \_\_\_\_\_

Years of Service: \_\_\_\_\_

6. Include additional information about the individual's service below that may be included on the Main Street Mount Vernon website posting and/or social media accounts. (Up to 125 words please)

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7. NOTE: Social Media or website images are typically very low resolution. **(SEE TIPS BELOW FOR BEST RESULTS)**

## QUICK TIPS TO ENSURE BEST RESULTS FOR YOUR PHOTO

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Ensure the file is high resolution.

We recommend files be a minimum of 300 dpi for a 4x6 photo.

Smaller photos should be scanned in at 600-1200 dpi or greater.

Save files at maximum print/resolution settings for JPG & PDF.

Please name file with honoree's name. (not PaPa's pic, scan1, etc.)

***I hereby grant Main Street Mount Vernon permission to use the photo provided (which includes a likeness of me, my relative or person being sponsored) and submitted information about honoree in Main Street Mount Vernon publications or website postings without payment or other consideration.***

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

### HOMETOWN HEROES BANNER APPLICATION

Neither Main Street Mount Vernon or the City of Mount Vernon are responsible for replacing banners that are stolen, damaged or destroyed due to age, vandalism or any acts of nature including high winds. Any loss or damage to an installed banner will be handled at the discretion of Main Street Mount Vernon.